

2011
OCTOBER

IAW-US HEADQUARTERS
1380 UNIVERSITY AVE
BERKELEY, CA 94702

Learn from the best, Become your best.

Only twice a year, seize this special opportunity to train with Sifu Klaus Brand, Grandmaster of WingChun and Founder of the International Academy of WingChun® (IAW).

For additional information and the latest updates, please visit our Schedule page online at the www.IAW-US.com website.

Please register by October 8, 2011.

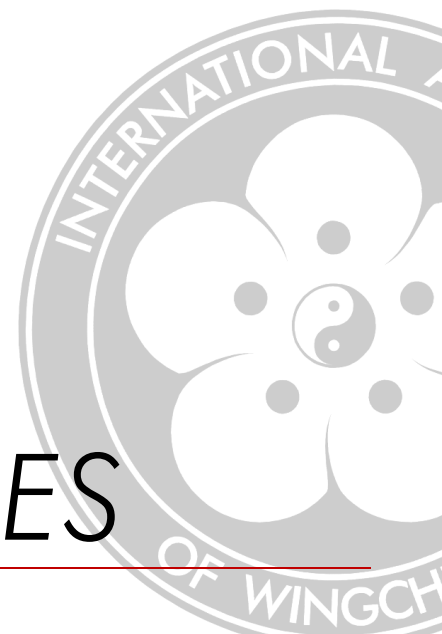
Contact Sihing Paul Wang via phone at 510-21-IAW-US, or email at HQ@IAW-US.com.

TRAINING TIPS

- ▶ Increase your class attendance
- ▶ Schedule a few private lessons
- ▶ Bring a notebook to all events
- ▶ Ask any questions that you have
- ▶ Save up for the registration fees
- ▶ Invite your friends to participate
- ▶ Prepare some water and snacks
- ▶ Have a towel and extra t-shirt
- ▶ Carpool with your classmates
- ▶ Rest well and stay healthy

SIFU KLAUS BRAND

Fall EVENT SERIES



WHO IS SIFU KLAUS BRAND?

Sifu Klaus Brand has integrated a lifetime of research and study of the combative arts into the unique IAW WingChun system. Not only has he analyzed the logic and approach of many styles, but has realized their specific weaknesses and deficiencies when applied to actual Self-Defense. The result is a practical series of consistent Programs organized within a clear Curriculum. His effective teaching methodologies allow for anyone, through diligent effort and patient interest, to reliably achieve the consummate skill he embodies.

WHAT IS YOUR INVESTMENT?

Everything of value has a price. We encourage you to compare the quality of what we offer. Plus, Sifu Brand comes here to you. Just the airfare to Germany would surpass the total fee for the whole Spring Event Series. Instead, the IAW-US brings to you the highest level of instruction available worldwide. Once instilled, Self-Defense skills are something no one can take away from you. Thus, it's truly worthwhile to invest in yourself.

WHAT IS YOUR GOAL?

Having such hands-on access to Sifu Brand as a guide for your WingChun progress is the highest motivation you can receive. When you can directly experience – see, hear, feel – the art you practice from its most representative artist and practitioner, it will change your entire perspective. Thus, your personal appreciation for and overall understanding of what WingChun is will undoubtedly broaden and deepen.

WHAT IS YOUR PLAN?

Maximize these rare visits by participating the most you can. Listen as carefully as you are able to. Ask as many questions as you can think of. Absorb as much knowledge as possible. Any of your questions will be answered.

HOW TO REGISTER?

Call Sihing Paul Wang at 510-21-IAW-US, email HQ@IAW-US.com, or sign up at the IAW-US HQ. Please pay in cash or check written to Sifu ("Klaus Brand") and send to 1380 University Ave, Berkeley, CA 94702.

Ask About Your 10% Discount for Attending the Entire Event Series:

The more you train, the more you gain!



An accessible teacher and a true artist, Sifu Klaus Brand is the founder of the dynamic and powerful system of WingChun Self-Defense.

As Grandmaster of the International Academy of WingChun® (IAW), he personally represents and skillfully embodies the highest expression of our art.

Don't miss this unique opportunity and rare occasion to upgrade your abilities and inspire your progress by learning from the best. Act now to reserve your spot by contacting the IAW-US Headquarters.

Maximize your progress and enjoy 10% off by prepaying for the full Fall Event Series by 10/1

DAY	DATE	EVENT	TIME	COST	PREREQ	LOCATION
FR	10/14	Technician Seminar	7:00-9:30 PM	\$70	11 SL	HQ Berkeley
SA	10/15	Application Class	2:00-3:30 PM	\$45	None	HQ Berkeley
SU	10/16	Instructor Seminar	1:00-5:30 PM ¹	\$80 ²	AD	HQ Berkeley
WE	10/19	Combat Class	7:30-9:00 PM	\$45	None	Santa Cruz
FR	10/21	Escrima Seminar	7:00-9:30 PM	\$70	None	HQ Berkeley
SA	10/22	Special Class	2:00-3:30 PM	\$45	5 SL	HQ Berkeley
SU	10/23	WingChun Seminar	1:00-5:30 PM ¹	\$80 ³	None	HQ Berkeley

¹30-minute break; ²Seminar Fee only, Testing Fee \$40 (AD, IDI-II); ³Seminar Fee only, Testing Fee \$20 (1-8 SL), \$30 (9-11 SL), \$50 (PPL)

EVENT	DESCRIPTION
Technician Seminar	Understand the diverse range of precise coordination patterns within your Puen Sao Sections
Application Class	Improve the functional efficacy and technical clarity of your fundamentals against common attacks
Instructor Seminar	Test and train for the Assistant or Instructor Degree I-II, Pre-Primary Level and Technician Grades
Combat Class	Quickly succeed, even in tight situations and difficult contexts via spontaneous and dynamic action
Escrima Seminar	Learn the IAW weapons system – an intuitive method that complements your WingChun skills
Special Class	Examine the expression of higher quality movements for usage in the Upper Level programs
WingChun Seminar	Join our entire community for several fun hours of lively interaction while promoting your graduation

LOCATION	ADDRESS
Berkeley	IAW-US Headquarters, 1380 University Avenue, Berkeley, CA 94702
Santa Cruz	Scotts Valley TKD, 5004 Scotts Valley Drive, Scotts Valley, CA 95066

REGISTER	Submit cash or check written out to Sifu ("Klaus Brand") to the IAW-US Headquarters by October 8, 2011		
CONTACT	510-21-IAW-US	HQ@IAW-US.COM	WWW.IAW-US.COM



*"The **FALL EVENT SERIES** is an intensive practice and exciting process of directly discovering the unique WingChun Self-Defense system with its innovative creator, Sifu Klaus Brand. The great variety of topics, concepts, and movements covered ensures that you will gain a broad perspective and insightful experience. Let's make the most of it together!"*

– **SIHING PAUL WANG** | IAW-US Leader